

Price List Addendum A
Schedule of Services and related pricing - SIN 366-90

Page 1 of 3

Service Name	Hourly Rate
Senior Environmental Graphic Designer I- (SEGD I) The person in this position will oversee the planning activities of a project team relating to specific assignments including planning, design and managing of supporting design disciplines relating to specific sign and exhibit projects. The SEGD I is responsible for the analysis of program requirements based on surveys, field analysis, client requirements and other related research to define the direction of the sign program. In addition, the SEGD I will participate in projects that include sign surveys, inventory, interviews and research to identify solutions for the ordering entity's specific and unique communications requirements and then prepare/assemble comprehensive design and communications packages. This person will also have the ability to communicate verbally and in writing the setting of schedules and managing the progress of projects.	\$ 141.74
Senior Environmental Graphic Designer III- (SEGD III) The person in this position will be part of a project team relating to specific assignments including planning, design and managing of supporting design disciplines relating to specific sign and exhibit. The SEGD I is responsible for the analysis of program requirements based on surveys, field analysis, client requirements and other related research to define the direction of the program. In addition, the SEGD I will participate in projects that include sign surveys, inventory, interviews and research to identify solutions for the ordering entity's specific and unique communications requirements and then prepare/assemble comprehensive design and communications packages. This person will also have the ability to communicate verbally and in writing the setting of schedules and managing the progress of projects.	\$ 106.30
Environmental Graphic Designer I- (EGD I) The duties of this position involve the design of identification, wayfinding and visitor information programs that are consistent with NPS Identity Standards, or other solutions as required. This will include coordinating the work of illustrators, cartographers, writers, and related disciplines, and the assembly of comprehensive design plans as proposed by the project manager and client. The EGD I position will also involve sign surveys, inventory, interviews and requirements analysis to identify solutions for a park's specific communications requirements and needs.	\$ 88.60
Senior Sign Planner I- (SSP I) The SSP I will oversee the planning activities of the project. The duties involve sign surveys, inventory, interviews and requirements analysis to identify solutions for a park's specific communications requirements and needs. This position will involve the design of identification, wayfinding and visitor information programs that are required for the project. This person will have an ability to develop specific communications goals and assemble narrative and illustrative sign content. This will include assisting designers, cartographers, writers, illustrators and related disciplines in the process of planning and designing sign plans as proposed by the client. This person will be fully proficient in all appropriate graphics and database software programs as required for the specific assignment, and have an ability to communicate well verbally and in writing, set schedules and manage the progress of projects with others.	\$ 118.12

Price List Addendum A
Schedule of Services and related pricing - SIN 366-90

Page 2 of 3

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Sign Planner IA (SPIA) The SPIA will be part of planning activities of the project with specific responsibilities for survey and inventory, interview and research, requirement analysis to identify solutions for a client's specific communications requirements. This position will also involve the design of identification, wayfinding and visitor information programs. This person will have an ability to develop specific communications goals and to assemble narrative and illustrative sign content by directing the work of designers, cartographers, writers and illustrators and related disciplines in the process of planning and designing programs for clients, and the assembly of comprehensive design plans as proposed by the project manager and client.	\$ 65.62
Sign Planner IB (SPIB) The SPIB duties involve the development of park sign inventories, sign plans and content layouts for specific signs. This person will have an ability to work as part of a design team and to analyze a park's communication needs and to develop signs that address them effectively. They will possess an ability to observe, communicate verbally and in writing and to manage and document large amounts of information. They will have a clear understanding of the mission, the managements needs of specific parks and the nature and habits of park visitors. They will be proficient in all appropriate graphics and database software programs as required for each specific assignment.	\$ 72.19
Writer/Editor/Planner (WEP) The duties of this position involve research, interviewing, analysis and writing, editing and proofreading of a range of informational sign messages relating to visitor safety, resource protection, park facilities, recreational activities and regulations. This position also includes the application of substantial subject-matter knowledge including the ability to determine the type of presentation best suited to the audience being addressed. Duties will also include the writing, editing, and proofreading of park signs and newsletters and other communications.	\$ 76.78
Illustrator (ILL) The person in this position will be involved in the creation of artwork to accompany and reinforce narrative messages that appear on signs that convey information about the facility's activities and features, resource protection, safety, regulations and interpretation. This person will have an ability to render simple "pen and ink" style drawings, which will require and artistic ability and the ability to draw freehand using common art media such as drawings pens and scratchboard.	\$ 70.88
Structural Engineer (SE) The primary responsibilities include: Establish criteria for live and dead loads to which the signs and sign supporting structures shall be designed. Set forth the design criteria for the materials of construction and for the subgrade requirements of footings and the like. Provide design input for sign supporting structures to accommodate unique field conditions. Review proffered alternatives for materials and various design details as submitted by the Contractor; accept, reject or modify said alternatives and provide final approvals as appropriate.	\$ 164.06

Price List Addendum A
Schedule of Services and related pricing - SIN 366-90

Page 3 of 3

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Production Artist I (PA I) The duties of this position involve the creation of production ready files using recent versions of primary software such as: Adobe InDesign, Adobe Illustrator and Photoshop. This person will have a solid proficiency in typography with an understanding of copy-fitting and visual organization of type within a grid environment. They will have a knowledge of grid systems and the ability to build panels from client sketches and “flight check” client submissions for standards, accuracy and visual appropriateness. This artist will also have a working knowledge of the differences in color output and resolution between software programs, file formats and requirements of each respective graphic production process.	\$ 76.56
Installation Coordinator (IC) The person in this position will have experience in coordination installation schedules with production and customer needs, are well organized and famaliar with installation methods and procedures of all types of signage. Their duties will entail reviewing the specific jobsite information to assure proper installation methods, hardware, etc are specified for the particular site and that the installation personnel are properly prepared to install the signage as specified. This does include the understanding of all site preservations and protection of sensitive environment. They will be responsible for coordinating shipping and installations required.	\$ 82.03
Installation Technician This person will be experienced with the installations of all types of signs, mounting materials and methods and in all types of conditions. They will be able to handle any unforeseen situation which may come up in the field and be able to communicate with the customer as well. They will have the obvious mechanical skills required for the installation of signs, including taking all appropriate controls to protect existing site or building conditions, and providing restoration work as required.	\$ 74.42
AutoCad Drafting and Production Detailing This person will be required to produce fabrication drawings required for the manufacture of signage as required by the client. These drawings can include individual parts drawings ultimately sent to programming as well as manufacturing drawings used to make complete units or sub-assemblies. They will understand the mechanical requirements of the subject as well as possess the skills needed to translate designs concepts to clearly understood drawings. Also troubleshooting or application of value-engineering modeling is a responsibility. They will plot signs site plans on digital based drawings as provided and with work with their team to refine as needed.	\$ 82.04
Project Manager This person will have experience in solving problems at all levels of the project life cycle from initiation through close-out. They will coordinate preparation of project work-scope plan, budget and schedule, and manage interface between program managers and designers. They will coordinate review of plans and all related in-house work to place project into production. They will also assist Customer Support as required.	\$ 82.04
Travel Rate will be charged for actual time in travel status and shall be reimbursed at one-half the rate for the Service Price.	